



MARY ELLEN MARK'S WORKSHOP SERIES:
ICELAND

FEATURING MARY ELLEN MARK & EINAR "EFFI" FALUR INGOLFSSON

Iceland is a country of beauty and contrasts. Known for its dramatic landscapes and natural marvels, it has been an inspiration for artists for centuries. These 13 days for the workshops have been chosen specifically because they are a time of great activity in Iceland. There are many strong visual themes and events to be photographed in and around Reykjavik.

TRIP DURATION:
12 days, 13 nights

PRICE: \$2,995 USD for tuition only. Iceland residents fee is \$2,495 USD

DATES:
August 2 - 13, 2015

ACCOMMODATIONS: Please request our hotel list for suggestions.



Documentary photographer Mary Ellen Mark and Film Maker husband, Martin Bell will conduct the best photography & film making workshop in association with Icelandic artists Einar “Effi” Falur Ingolfsson and his wife Ingibjorg “Inga” Johannsdottir. Mary Ellen and Effi will teach the photography workshop together. Martin will teach the filmmaking workshop. Inga will supervise the logistics of both classes including the operation of the darkroom and editing facilities and the guest lecturers at The School of Photography.

ABOUT THE PHOTOGRAPHY WORKSHOP

In advance of the workshop we will supply a long list of possible story ideas for consideration by both photography and film students. Some examples include: music festivals, fisherman on a ocean going boat, a summer camp for disabled children, gay parade, swimming pools in Reykjavik, workers in a geothermal plant a fish factory and a magnesium factory, Blue Lagoon volcanic spa, Icelandic horses, and spectacular landscape locations that are among the most beautiful in the world. Some of the music events require travel for a few days, those of you who choose that will have to let us know in advance so we can make those plans.

The two classes will meet together for the first day's group critique and the final critique on the last day—as well as the evening sessions. The exchange of ideas between the film and photography students will be very productive. Icelanders speak English and Danish widely, so there is no need for translators.

The workshop starts on **Sunday, August 2nd, 2015** with a group dinner at a local restaurant. On **Monday, August 3rd**, all portfolios will be reviewed in a group setting including Documentary Photographer Mary Ellen, Effi, Martin, and Inga. Each person will spend about 10 minutes presenting their portfolio and talk about what you have decided to shoot during the trip and how you might use this experience to become a better photographer. At the end of the critique, each student will be assigned a specific time to meet with Mary Ellen and Effi each morning. Students will start shooting on **Tuesday, August 4th**. Every day, until **August 11th**, students will go out on their own to take pictures based on the assignments chosen between you and your instructors.

Each student will meet with photographers Mary Ellen Mark and Effi every day for their individual edit and critique session of what you shot the day before. The rest of the day will be spent shooting, putting into practice the guidance Mary Ellen and Effi have give you. (You are required to shoot every day.) There will be a deadline each evening for everyone to turn in their film or digital files to have contacts made overnight. Students can shoot either film or digital. Each student is responsible for bringing their own camera and equipment—including a laptop for digital shooters.

In the evenings, both the film and photography classes come together as a group for discussions. Mary Ellen, Effi, Martin, and Inga will show you some of their work. Other Icelandic photographers and filmmakers will come as guest speakers to show their work also.

On the last day of the workshop there'll be a final group critique of all students (including the film students.) Each student will show the edited work they've made over the course of the class (the rule is that students must not show each other their work during the class.) A selection will be made of the three or four best images from each student. These images will be displayed that evening in a local gallery along with the film students' projects. The photographs and films will also be compiled in a book that can be purchased after the class.

This workshop will be a wonderful opportunity for everyone to become a better photographer, as well as experiencing Iceland a most personal way.

WORKSHOP OUTLINE

- On the first evening the class meets at a local restaurant and have your first dinner together.
- Each student must bring his or her portfolio. On **Monday, August 3rd**, there is a general critique of each student's work. It will be held at the Reykjavik Museum of Photography.
- At the end of all the critiques instructors can help you decide on an individual project to shoot over the course of the workshop.
- Students will shoot every day for ten (10) days. At the end of each day, your film is processed, by a local lab (Fuji Film Lab) that processes C-41 (color only), or in The School of Photography's darkroom for Tri-X. Students can shoot 35mm or

120mm film – and if you shoot digitally, you'll have contact sheets printed by the C-41 lab. There will be a limit on the number of images each student can shoot each day depending on the size of the class.

- Each student is given a specific time to meet individually with Mary Ellen and Effi every morning. The work you have done the previous day is edited and images are selected to have work prints made. These meetings are held at the The School of Photography
- Every evening, the class comes together at the school to discuss you're progress so far, and to see the work of local artists. (During the workshop, you will not be allowed to show your work to the other students.)
- The final critique will be held on **Thursday, August 13th**. This is the first time you'll see each other's work. It's a fascinating and exciting way to see the images each student has produced. Even the less experienced students will make progress in the quality of their photography.
- We put together a book of the best images from the workshop (3 or 4 from each student.) You'll then have the option of buying a copy of the book, which is distributed during the closing evening

WHO SHOULD ATTEND?

This class is for photographers of all levels. This workshop will be a wonderful opportunity for everyone to become a better photographer, as well as experiencing Iceland a most personal way.

REQUIREMENTS

Attendees should bring their portfolio to the class for review. Prints only, no slides.

Digital printouts are fine. Each student is responsible for bringing their own camera and equipment, including a laptop for digital shooters. Film shooters must bring their own film since film is difficult and expensive to purchase in Iceland.

ABOUT MARY ELLEN MARK



Mary Ellen Mark has achieved worldwide visibility through her numerous books, exhibitions and editorial magazine work. She is a contributing photographer to The New Yorker and has published photo-essays and portraits in such publications as LIFE, New York Times Magazine, Rolling Stone, and Vanity Fair. For almost three decades, she has traveled extensively to make pictures that reflect a high degree of humanism. Today, she is recognized as one of our most respected and influential photographers. Her images of our world's diverse cultures have become landmarks in the field of documentary photography. Her portrayals of Mother Teresa, Indian circuses, and brothels in Bombay were the product of many years of work in India. A photo essay on runaway children in Seattle became the basis of the academy award nominated film STREETWISE, directed and photographed by her husband, Martin Bell.

Mary Ellen has received many awards and grants including the Cornell Capa Award, the Infinity Award for Journalism, an Erna & Victor Hasselblad Foundation Grant, and a Walter Annenberg Grant for her book and exhibition project on AMERICA. Among her other awards are the John Simon Guggenheim Fellowship, the Matrix Award for outstanding woman in the field of film/photography, and the Dr. Erich Salomon Award for outstanding merits in the field of journalistic

photography. She was also presented with honorary Doctor of Fine Arts degrees from her Alma Mater, the University of Pennsylvania and the University of the Arts; three fellowships from the National Endowment for the Arts; the Photographer of the Year Award from the Friends of Photography; the World Press Award for Outstanding Body of Work Throughout the Years; the Victor Hasselblad Cover Award; two Robert F. Kennedy Awards; and the Creative Arts Award Citation for Photography at Brandeis University. Nissan, and Patek Philippe.

www.maryellenmark.com

ABOUT EINAR "EFFI" FALUR INGOLFSSON



Einar "Effi" Falur Ingolfsson was born in 1966 and completed an MFA in Photography at the School of Visual Arts, New York in 1995. He spent 15 years as the Director of Photography of Morgunbladid, Iceland's leading newspaper. His photographs have appeared in books, newspapers, and periodicals both in Iceland and abroad.

Ingólfsson's work includes photographs of authors, taken for various publishing houses, and photographic narratives compiled in a host of countries, including India, China, Bolivia, Peru, Australia, the United States, Canada, and the Faeroe Islands.

TERMS & CONDITIONS

To reserve space in this workshop, a \$500 per person deposit is required at the time of making the reservation.

Deposits are due no later than 90 days prior to departure. Final payment is due no later than 60 days prior to departure unless indicated otherwise in the description of the tour or workshop. All payments must be made by credit card or wire transfer to PhotoXpeditions, LLC, and instructions for payments will be mailed upon confirmation of participation.

PhotoXpeditions reserves the right to cancel a reservation if full payment has not been received by 60 days prior to departure. For reservations made within 60 days of the departure date, full payment is required when the reservation is accepted. All cancellation notices must be received in writing and will become effective as of the date of the postmark. If you cancel 90 days or more prior to departure, a refund less an administrative fee equal to 50% of your deposit will be made. Per person charges for cancellations that occur less than 90 days prior to departure are as follows:

60–90 days prior to departure: 100% of your deposit amount;

45–60 days prior to departure: 50% of the expedition cost;

45 or fewer days prior to departure: 100% of the workshop cost.

PhotoXpeditions reserves the right of canceling the workshop at any time if the minimum amount of students required for the workshop is not reached. If a workshop needs to be cancelled for this reason, a full refund will be given to all participants.

If you need more information or have questions, give us a call or drop us an email, we will respond promptly.

Herzen Cortes
+1-888-741-3974
herzen@photoxpeditions.com
www.photoxpeditions.com